

FLX LIBATIONS

Wine, Brews, Spirits & Cider of the Finger Lakes

AD RATES/SPECS Single Ads Only Fall/Winter 2026

AD SIZES & RATES		
		PER ISSUE
Full Page ad	10 x 11.25	\$1,295
1/2 Page ad (vertical)	4.875" x 11.25"	\$795
1/2 Page ad (horizontal)	10" x 5.5"	\$795
1/4 Page ad	4.875" x 5.5"	\$495
1/8 Page ad (vertical)	2.4" x 5.5"	\$295
1/8 size ad (horizontal)	4.875" x 2.675"	\$295

DISCOUNTS AVAILABLE
5% discount for ads paid in advance <i>at time ad is placed</i>

BANNER AD BONUS
<p>Digital banner ads are available only as an add on to print ads for an additional \$150 and will remain online until the Spring 2027 issue is released. Discount available if paid in advance <i>The digital banner ad must be submitted along with the print ad file and should be 400 pixels wide by 150 pixels tall.</i></p>

2026 PUBLICATION DATE		
	<u>PRINT DATE</u>	<u>AD DEADLINE</u>
Fall/Winter Edition	Sept.15, 2026	Aug 1, 2026

For advertising, please contact: Roy Allen
P.O. Box 27, Ithaca, NY 14850 602-327-6312
Email your file to: Roy@ithacatimes.com

A PDF is the preferred format and, whenever possible, should be saved in the PDF/X-1a:2001 file format which embeds all fonts and converts colors to CMYK. Black text should be 100%K and not a rich black.